



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 211124 /		<u>Alt Order #</u> 06859395
<u>Product</u> RORABACK FOR CONGRES		
<u>Contract Dates</u> 10/29/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Andrew Roraback for Congress		<u>Original Date / Revision</u> 09/29/12 / 09/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RDCG	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/29/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$350.00	0.00			
N 2	WTNH	11/05/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$350.00	0.00			
N 3	WTNH	10/29/12	11/02/12	GMA	7a-9a		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$650.00	0.00			
N 4	WTNH	11/05/12	11/05/12	GMA	7a-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----				2	\$650.00	0.00			
N 5	WTNH	10/29/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$400.00	0.00			
N 6	WTNH	10/29/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$500.00	0.00			
N 7	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$500.00	0.00			
N 8	WTNH	10/29/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$750.00	0.00			
N 9	WTNH	11/05/12	11/05/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----				2	\$750.00	0.00			
N 10	WTNH	10/29/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$1,000.00	0.00			
N 11	WTNH	11/05/12	11/05/12	News 8 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,000.00	0.00			
N 12	WTNH	10/29/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	5	\$11,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
211124 /	06859395

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/05/12	RORABACK FOR CONC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Andrew Roraback fo	09/29/12 / 09/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,200.00	0.00			
N 13	WTNH	11/05/12	11/05/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
												5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,200.00	0.00			
N 14	WTNH	10/29/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	5	\$8,000.00
												1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,600.00	0.00			
N 15	WTNH	11/05/12	11/05/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
												3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,600.00	0.00			
N 16	WTNH	10/29/12	11/04/12	Late News 8	11p-11:35p		:30				NM	3	\$4,200.00
												1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTFSS				3	\$1,400.00	0.00			
N 17	WTNH	11/05/12	11/05/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
												1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00	0.00			
N 18	WTNH	11/04/12	11/04/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$550.00
												50	\$49,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$550.00	0.00			
Totals										0.00		50	\$49,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	50	\$49,050.00	\$41,692.50
Totals	50	\$49,050.00	\$41,692.50

Signature: _____ **Date:** _____

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Rep Order#	6859395	Ver#	1	Status	New
EC'd	No				

Traffic Order#

Printed: 09/28/2012 7:15 AM
Last Received: 09/27/2012 4:21 PM
Showing Buylines: All Lines

1 of 3

Station **WTNH-TV NEW HAVEN, CT.**
Advertiser **() RORABACK FOR CONGRE**
Product **RORABACK FOR CONGRES**
Estimate#
Buyer **LAURA LANCASTER**
Phone#
Fax#

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/29/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

RORABACK FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW ORDER

CLIENT: RORABACK FOR CONGRESS

OUR TOTAL IS \$49050

PLS CONFIRM

THNAKS KELLY

2019/02

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/29-11/02	M-F	5A-6A	5	:30	\$350.00	2	5		1	\$1,750.00	
Buyline Comment: NEWS												
2	11/05-11/05	M	5A-6A	1	:30	\$350.00	2	1		1	\$350.00	
Buyline Comment: NEWS												
3	10/29-11/02	M-F	7A-9A	5	:30	\$650.00	2	5		1	\$3,250.00	
Buyline Comment: GMA												
4	11/05-11/05	M	7A-9A	2	:30	\$650.00	2	2		1	\$1,300.00	
Buyline Comment: GMA												
5	10/29-11/02	M-F	9A-10A	3	:30	\$400.00	2	3		1	\$1,200.00	
Buyline Comment: DR PHIL												
6	10/29-11/02	M-F	12P-1230P	5	:30	\$500.00	2	5		1	\$2,500.00	
Buyline Comment: NEWS												
7	11/05-11/05	M	12P-1230P	1	:30	\$500.00	2	1		1	\$500.00	
Buyline Comment: NEWS												

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6859395	1		
EC'd No			

Traffic Order#

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2 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/29/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
8	10/29-11/02	M-F	5P-6P	5	:30	\$750.00	2	5	---	1	\$3,750.00	---
Buyline Comment: NEWS												
9	11/05-11/05	M	5P-6P	2	:30	\$750.00	2	2	---	1	\$1,500.00	---
Buyline Comment: NEWS												
10	10/29-11/02	M-F	6P-630P	3	:30	\$1,000.00	2	3	---	1	\$3,000.00	---
Buyline Comment: NEWS												
11	11/05-11/05	M	6P-630P	1	:30	\$1,000.00	2	1	---	1	\$1,000.00	---
Buyline Comment: NEWS												
12	10/29-11/02	M-F	7P-730P	5	:30	\$2,200.00	2	5	---	1	\$11,000.00	---
Buyline Comment: JEOPARDY												
13	11/05-11/05	M	7P-730P	1	:30	\$2,200.00	2	1	---	1	\$2,200.00	---
Buyline Comment: JEOPARDY												
14	10/29-11/02	M-F	730P-8P	5	:30	\$1,600.00	2	5	---	1	\$8,000.00	---
Buyline Comment: WHEEL												
15	11/05-11/05	M	730P-8P	1	:30	\$1,600.00	2	1	---	1	\$1,600.00	---
Buyline Comment: WHEEL												
16	10/29-11/04	M-SU	11P-1135P	3	:30	\$1,400.00	2	3	---	1	\$4,200.00	---
Buyline Comment: NEWS												
17	11/05-11/05	M	11P-1135P	1	:30	\$1,400.00	2	1	---	1	\$1,400.00	---
Buyline Comment: NEWS												
18	11/04-11/04	SU	6P-630P	1	:30	\$550.00	2	1	---	1	\$550.00	---
Buyline Comment: NEWS												

Rep Order#	Ver#	Status	New	Traffic Order#	Printed:
6859395	1	Status	New		09/28/2012 7:15 AM

Traffic Order# **Printed:** 09/28/2012 7:15 AM
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Station	WTNH-TV NEW HAVEN, CT.	Agency	() JAMESTOWN ASSOC.	Rep Firm	
Advertiser	() RORABACK FOR CONGRE		5937 JONES CREEK RD	Sales Office	() PHILADELPHIA
Product	RORABACK FOR CONGRES		BATON ROUGE, LA 70817	Salesperson	() KATE BRADY
Estimate#		Agency C/P1/P2/E		Salesperson Phone#	215-567-6005
Buyer	LAURA LANCASTER	Flight Dates	10/29/2012 - 11/05/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---REPORT TOTALS---

Report Totals: 50 / \$49,050.00

---SALES MONTHLY TOTALS---

Nov 12: 50 / \$49,050.00
Sales Totals: 50 / \$49,050.00
Station Totals: 50 / \$49,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$163,500	CABL 0%	WCCT 0%	WCTX 1%	WFBS 38%	WHCT 0%
		WRDM 0%	WTIC 8%	WTNH 30%	WUVN 0%	WVIT 23%
		XXX 0%				

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.

Station and Location: _____ **Date:** 9/19/12

I, Patricia Sterpu,

being/on behalf of: Andrew Roraback, a legally

qualified candidate of the Republican political

party for the office of: Congress (CT05)

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysapeth McGuire

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/12

Date _____

Signature _____

To Be Signed By Station Representative

 Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

FROM: Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

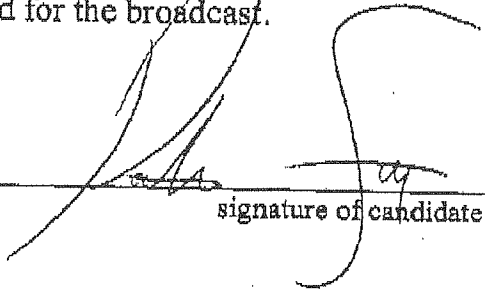
☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date